

# ENCORE OVATION

## A Celebration of Aging through Art

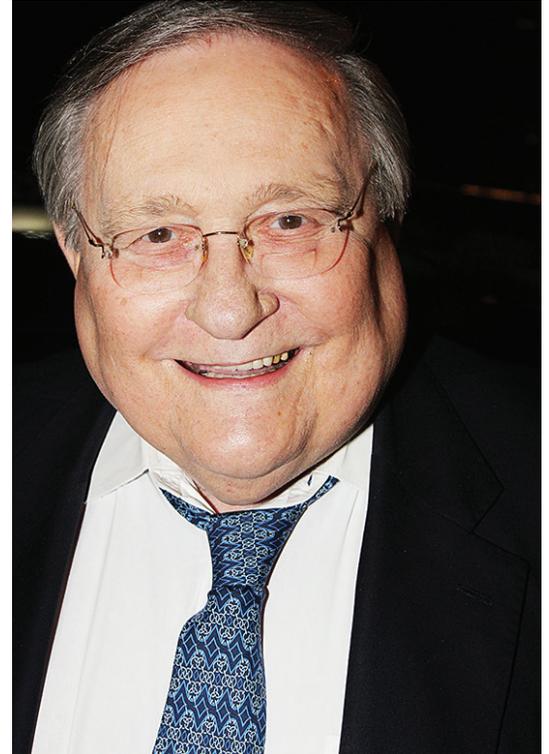
Honoree:

**Philip J. Smith,**  
**Chairman Emeritus, The Shubert Organization, Inc.**

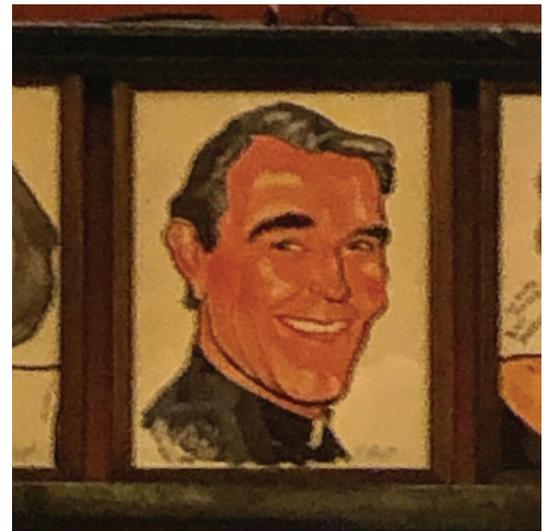
Thursday, December 3, 2020

6:30 PM

Please join Encore to celebrate **Philip J. Smith**, former Chairman and Co-CEO of The Shubert Organization. This very special virtual event will recognize his extraordinary contributions to the theatre industry which have spanned over six decades and a career that has epitomized aging through art. Mr. Smith was also instrumental in helping his friend, the late Fr. George Moore, found Encore in 1977. He was *"in the room where it happened"* (at Sardi's!) when Encore received its first backing from the City and over 40 years later he remains a true champion for Encore and the over 5,000 seniors we give back to each year.



Honoree Philip J. Smith



Father George Moore's Caricature at Sardi's

For sponsorships and tickets, please [click here](#)  
or for more information, please contact  
Gigi Verkaik at [gigi@encorenyc.org](mailto:gigi@encorenyc.org)  
or call (646) 726-4299 x1106.

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### Aging with Art

Encore Ovation is a celebration of the importance of artistic expression as we age. It is an evening to help Encore grow its arts programming and fight social isolation among its members and residents. More than 40 percent of Americans over 65 regularly experience feelings of loneliness, and these feelings can increase health risks and cause serious health problems, and which deter seniors from aging successfully in place.

Since the global pandemic began, social isolation has become an even greater issue among the aging. Vulnerable seniors are denied the company of family, friends, and colleagues as they shelter in place. During these trying times, Encore has helped its community to stay creative and socially connected through music, dance, visual arts, and creative writing. In addition, our Friendly Callers helped seniors to find comfort through movies, sing-a-longs, or a good book. Encore has long known that the Arts are vital to community, companionship, and health: This has never been more true than in our present time, and Encore has integrated this principle into all our programs.

Expressive arts, including visual arts, music, dance/movement, acting, writing, and poetry, are powerful tools that positively impact the aging process. Encore is deeply committed to its seniors aging well through art.



2019 Honorees Andre De Shields, Sandra Di Pasqua and Philip Pearlstein



Encore Members Performing at Sardi's



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### About Encore

Encore opened its Senior Center in “Hell’s Kitchen” in 1977 to meet the needs of low- income, homeless, mentally ill, and homebound seniors who were forgotten. Today, Encore has grown into a multipurpose organization that offers a full range of concrete and supportive programs designed to provide for the basic human needs of food and shelter, and to help elderly individuals live independently, with self-reliance and dignity, in the community.

We also have a supportive housing unit and a low-income senior housing facility. What began with 25 home delivered meals, has grown to 1,600 meals a day, as Encore is the lead provider of home delivered meals on the West Side of Manhattan. In addition, we serve 300 congregate meals daily and offer vital programs and services to seniors in need.



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Yes, I would like to play a part in: Encore Ovation!

**Producer's Circle Sponsor** \$12,500

Includes commercial ad during event, dinner for ten, live acknowledgment, listing on all promotional materials and press releases, website and social media post, branding opportunity throughout the event

**Director Sponsor** \$5,000

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**Designer Sponsor** \$2,500

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**Leading Sponsor** \$1,500

Includes dinner for two, Encore mugs, aprons and listing

**Featured Ticket** \$500

Includes dinner for two and listing

**Ensemble Ticket** \$200

Includes Encore mug and apron

I can't attend but, I'm a Fan and would like to make a contribution of \$ \_\_\_\_\_

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